

Advertising Contract for 2017-2018
Smyrna High School—Gold Dust Yearbook

100 Bulldog Drive, Smyrna TN 37167

Business Name _____

Address _____ Zip _____

Phone Number _____

(circle one) Full Page Half Page Fourth Page Eighth Page Sponsor

Total _____ *(In return for the advertising space, advertiser agrees to pay the aforementioned sum.**)

Advertiser's Signature _____

Date _____ Print Name _____

Advertisement Prices

Full Page: \$400, Half Page: \$300, Fourth Page: \$150, Eighth Page: \$75, Sponsor: \$50

Ad Copy/Artwork/ Photo Instructions

All ad copy, artwork, or photos must be submitted no later than July 31, 2017. Artwork should be black or dark color ink. Advertiser must provide any copyrighted or trademark logos or material. Any digital images can be sent to loopero@reschools.net Final copy must be proofread by advisor and yearbook editor. A proof can be provided for buyer confirmation only if a legitimate email address is provided. If copy and/or artwork does not meet the July 31 deadline, there will be no proof for the advertiser, and an ad will be created. "Gold Dust" will be delivered for circulation by May 15, 2018. Approximate circulation, over 1,000.

Yearbook Advertising Policy

All advertising accepted by staff members must meet the same guidelines as editorial content. No advertising will be accepted that is libelous, irresponsible, advocates an illegal activity, or which the staff deems in poor taste. Acceptance of an advertisement does not constitute an endorsement by the school, the staff as a whole, or its individual members.

Advertiser's Signature _____

Date _____ Print Name _____

Staff Members Name _____

How will be receive artwork/ what information needs to be included in the ad _____

*If desired/applicable, Gold Dust staff agrees to provide free concept, copy writing, and design.

Customers who pay in full upon ordering will receive a 10% discount. **All payments that are billed are due within 30 days of the billing date.